

WorldPipe's mission is to enable digital migration within the cinema industry with its patented Digital Right's Management (DRM) technology, guaranteeing that secured digital media can only exist in one space at one time.

The Balance Challenge

The cinema industry is challenged with the need to balance secure content delivery with operational simplicity and flexibility.

The Deployment Challenge

The cinema industry is challenged with providing secure operational management that is native to deployment and distribution policies.

The Piracy Challenge

The cinema industry is challenged with thwarting *man in the middle* theft and duplication.

Encryption

Current implementations of digital security rely heavily or solely on encryption. With encryption, the digital asset needs to be decrypted in order to be viewed.

Rights and Permissions

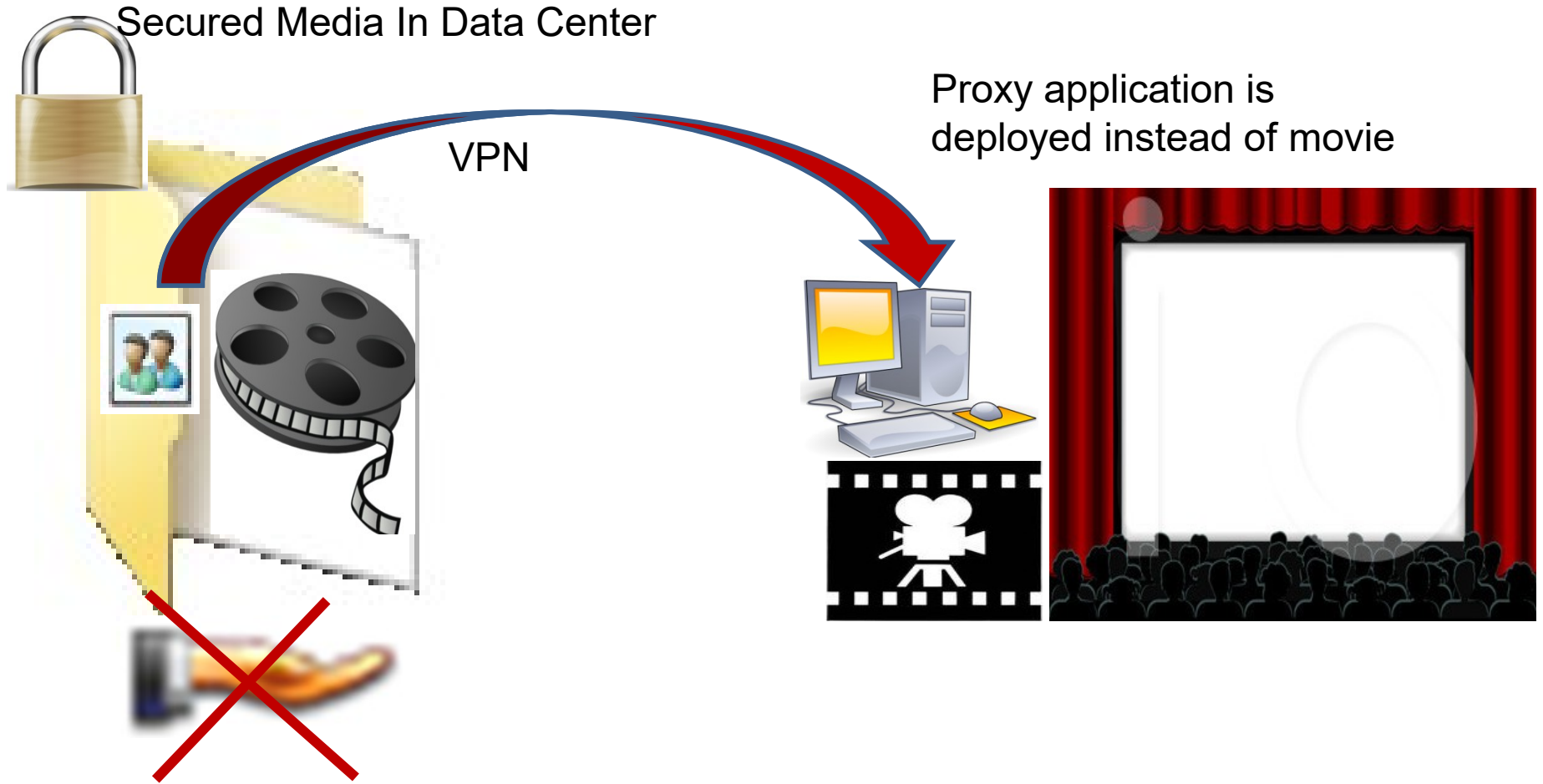
Encryption protects the data, but does not enforce security policies for “how that data is used”.

Piracy

Even encrypted digital media can be copied. What can be encrypted, can be decrypted and pirated.

WorldPipe's patented solution for controlling access and use of media employs trusted proxies. These proxies are executable software applications that serve as a link and a secure interface to digital media. WorldPipe solves the encryption, rights and permissions and piracy issues. WorldPipe enables digital migration within the cinema industry.

The patented proxy applications are “shell” security programs. The proxy scheme provides an added layer of security with native policies and encryption to improve the ease of deployment and content management.



US Patent 7,844,718

System and method for automatically configuring remote computer
Issued *November 30, 2010*

[US Patent Application \(Pending\) 13,467,975](#)

LEVERAGING DIGITAL SECURITY USING INTELLIGENT PROXIES
Filed May 10, 2011

US Patent 8,170,037

Devices and methods for a virtual internet protocol television (VIPT)
Issued *May 1, 2012*